

TOURIST GUIDE



Welcome to SAN PANCHO!

This Nayarit beach town is a paradise gem, surrounded by the Sierra Madre's jungle mountains and the sea. There is much to do and discover, and something new is happening at every blink of an eye.

The diversity of visitors from all over the world brings a unique multicultural mix.

We invite you to go with the flow of town to preserve its magic. Don't leave your trash, take good care of the beach, flora and fauna and remember to buy local.

A FEAST FOR CRAVING PALATES:

A variety of restaurants, cafés and bars are found close by, but San Pancho changes fast and probably there is something new in every visit!

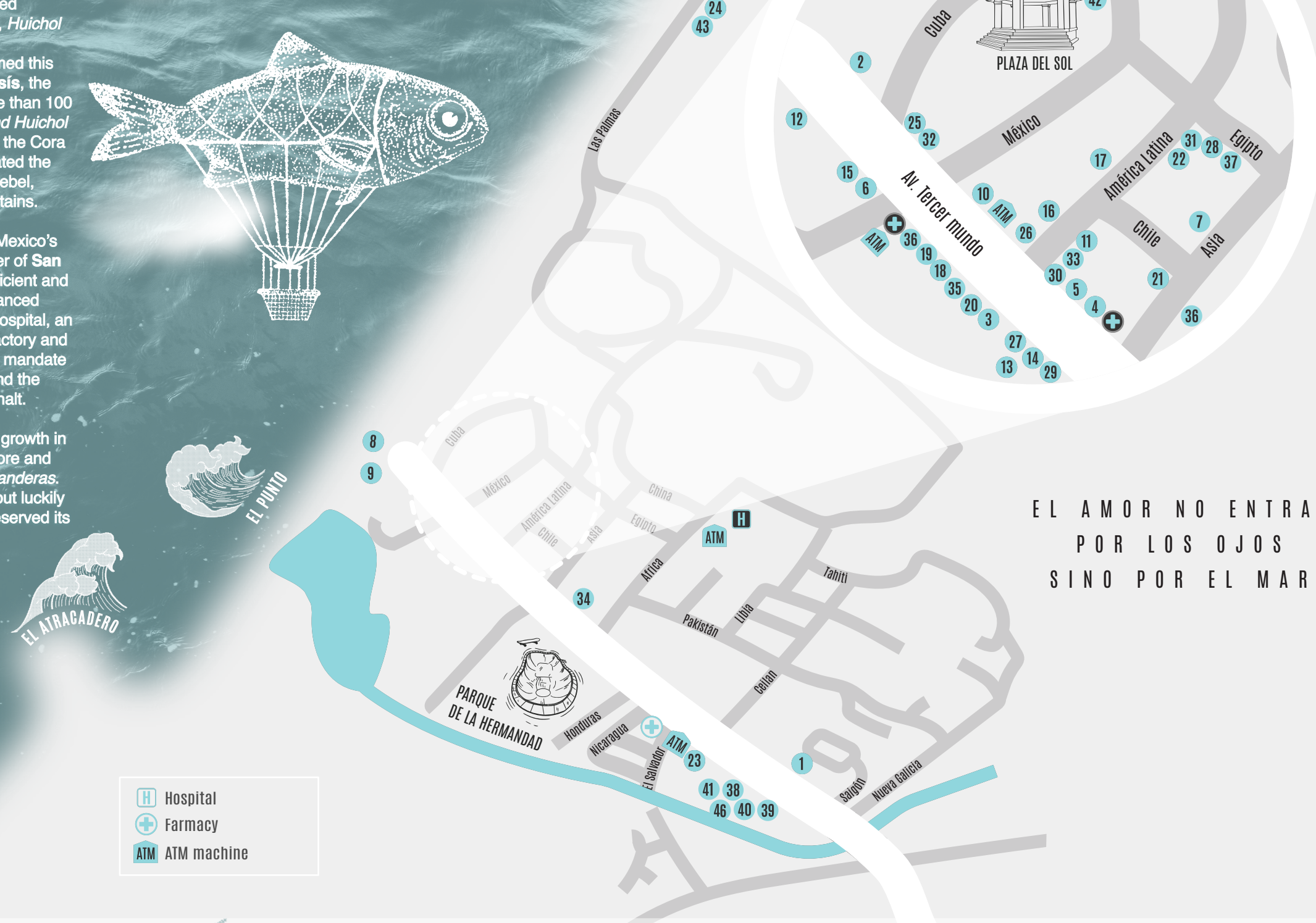
SAN PANCHO NAYARIT

SAN PANCHO HISTORY:

In 1524 the Spanish conquerors established contact with the indigenous ethnic groups, *Huichol* and *Cora*, who inhabited this region. Don Francisco Cortés de Buenaventura named this town in reference to San Francisco de Asís, the patron saint of nature and fauna. For more than 100 years, the Spanish overcame the *Cora* and *Huichol* families, trying to take their lands. In 1722 the Cora leader was captured, and invaders populated the territory. The *Cora* continued to fight and rebel, while the *Huicholes* retreated to the mountains.

In more recent history, Luis Echeverría, Mexico's former president, is considered the founder of San Pancho. He wanted to develop a self-sufficient and self sustainable community model. He financed various projects like housing, schools, a hospital, an agricultural university, a fruit processing factory and fish factory. However, after completing his mandate in government, funds were taken away, and the town development went into a significant halt.

In the last few years, with the exponential growth in Puerto Vallarta, tourism has extended more and more towards beach towns in Bahía de Banderas. San Pancho definitely feels that growth, but luckily has cultivated its community spirit and preserved its magic so far.



EL AMOR NO ENTRA POR LOS OJOS SINO POR EL MAR

FOR EAT AND DRINK WHILE YOU TRAVEL:

- 1 TAQUERIA LOS BROTHERS  
The best "birria" (slow cooked meat) tacos in town!  
Tuesdays thru Sundays - 7:00 to 13:30
- 2 SAN PAN  
Yummy breakfasts, lunch and dinner with plenty of vegan options.  
Thursdays thru Tuesdays - 9:00 to 22:30
- 3 MARÍA'S  
The popular spot to have breakfast in San Pancho, they have both Mexican and international breakfasts. If you are into healthy food try their delicious green juice! They also serve lunch and dinner, only during high season.  
Thursdays thru Tuesdays - 8:30 to 15:30 / Nov-Apr: also 17:30 to 22:30
- 4 CHIDO GREENS  
Start your day with a healthy juice or smoothie bowl.  
Mondays thru Saturdays - 8:30 to 21:00 / Sundays - 8:30 to 15:00
- 5 CASA GOURMET Panadería Francesa  
If you are into having a croissant or a nice sandwich, juice or coffee, this is the spot. Good option for take away.  
Fridays thru Wednesdays - 8:00 to 21:00
- 6 LA TAZA DE CAFÉ  
Tasty Mexican and International breakfasts.  
Wednesdays thru Mondays - 8:00 to 15:00
- 7 YUMYUM  
The place for vegans and vegetarians! Either to have breakfast or lunch...  
Thursday thru Tuesday - 9:00 to 18:00
- 8 LA PERLA  
This iconic beach palapa offers sea food and plenty more to taste, while feeling the sand and overlooking the ocean. If you like spicy food, try the red or green aguachile.  
Daily 12:00 to 20:00
- 9 LA TARRAYA  
Perfect to delight yourself with a sunset cocktail, flavorful guacamole, fish burger, mussels and more.  
Thursdays thru Tuesdays - 12:00 to 20:00
- 10 BARRACUDA  
Always a good option to eat seafood or enjoy a nice dinner with a positive ambience and live music.  
Wednesdays thru Mondays - 11:00 to 23:00
- 11 IKAN  
Gourmet seafood and tacos with a special touch.  
Wednesdays thru Mondays - 13:00 to 21:00
- 12 LIMBO  
Delicious and traditional Mexican food with a modern touch, including handmade tortillas. Plenty of vegan and vegetarian options.  
Wednesdays thru Mondays - 12:00 to 22:30
- 13 YAZMINA'S PLACE  
Tasteful vegetarian, vegan and seafood options with a Mexican-Asian fusion.  
Tuesdays to Sundays - 11:30 to 22:00
- 14 PIZZA EL PUNTO  
An Italian couple brings all it takes to make the best pizza by the slice and crazy good sandwiches.  
Wednesday thru Saturdays - 12:00 to 20:00  
From November to April on Local Markets Tuesday and Sunday
- 15 LA OLA RICA  
Very good menu, perfect place to have a nice dinner in an enjoyable spot, nice margaritas and wine options. A fusion of Mexican-international food. Live music on Tuesdays.  
Mondays thru Saturdays - 12:00 to 16:00 and 17:00 to 23:00
- 16 DOLCE JARDIN  
Italian authentic, you will try one of the best pizzas and pastas in town. Big portions, great for sharing.  
Mondays thru Saturdays - 17:00 to 23:00
- 17 TACOS ARBOLITOS  
Delicious tacos and quesadillas with handmade tortillas and lots of meat and veggie options to go with.  
Friday thru Wednesday - 17:00 to 00:00

- 18 TACOS AL PASTOR OF AVE. MEXICO  
The best tacos al pastor in town.  
Wednesdays thru Mondays - 18:30 to 00:00
- 19 CREPAS SABOR A MI  
Craving perfection: sweet and salty crepes, waffles, salads, smoothies and frappes.  
Sundays thru Fridays - 18:00 to 22:30
- 20 GYPSY  
Authentic Indian food, delicious cocktails and good live music events.  
Daily from 18:00 to 24:00
- 21 ARIGATO  
An exquisite Mexican Japanese fusion: they offer local craft beer, amazing Sushi-Handrolls, Argentinian lomitos and more. The carrot cake is to die for.  
Wednesdays thru Mondays - 17:00 to 23:00
- 22 CERVECERÍA ARTESANAL  
A wide variety of craft beer to be tasted with a delicious hamburger, cheese plate while you enjoy live music.  
Mondays thru Saturdays - 18:00 to 12:00am
- 23 GALLO  
In the mornings enjoy traditional Mexican breakfast with blue corn and Sundays live music from 10.30am onwards. At night this is the place to party in San Pancho! Live music and other events every night, Dance Salsa on Fridays or show your talents at the Open Mic, every Tuesday.  
Wednesday thru Sunday - 09:30 to 15:00  
Tuesdays thru Saturdays - 19:00 to 12:00am  
(Closes later on weekends)
- 24 LA BABA DEL DIABLO  
Enjoy a wide range of Mezcal. Almost every night is themed, usually with a DJ to guide you towards cumbia and reggaeton music.  
Tuesdays thru Saturdays from 18:00 to 12:00am
- 25 PUNTO LAS OLAS  
A foodcourt with different options for food, coffee and sweets to satisfy everybody's wishes. And in the ludoteca even the smallest ones get their fun.  
Daily

FOR COFFEE AND SWEETIES:

- 26 CAFÉ PARAÍSO  
Coffee, smoothies, sweet bread and desserts.  
Mondays thru Saturdays - 7:00 to 21:00 / Sundays 7:00 to 14:00
- 27 PAL' CORA Chocolería  
The heart of the cacao in its many variations. It's a must if you are into chocolate.  
Daily - 9:00 to 21:00
- 28 PRIETA  
Small stylish coffee shop for good coffee and delicious sweets.  
Mondays thru Fridays - 8:00 to 12:00 and 15:00 to 19:00  
Saturdays, Sundays - 10:00 to 19:00
- 29 CHICHILI  
The best vegan ice cream and desserts. Don't miss out on their vegan snickers.  
Daily - 11:00 a 21:00
- 30 GELATO DOLCE AMORE  
Italian ice-cream, ideal for something sweet on a hot day.  
Daily - 11:00 to 23:00
- 31 AMBIGUA TE  
A place to enjoy tea and coffee with books and poetry. At night it turns into the BAR SERPIENTE - a charming place for good drinks.  
AMBIGUA - 8:00 to 12:00  
SERPIENTE - 18:00 to 24:00
- 32 AJALA CAFE  
Delicious coffee, perfect on the way to the beach.  
Daily - 8:00 to 17:00

FOR BASIC STUFF AND GOODIES:

- 33 MINISUPER EL INDI  
Mini supermarket with a good range of products. You usually find everything you need.  
Daily - 7:00 to 23:00
- 34 CÚRCU+  
Zero waste store with lots of artisanal products, selfcare products, spices and more.  
Monday thru Saturday - 10:00 to 18:00
- 35 FRUTERÍA EMILIANO  
Fresh fruit and vegetable store.  
Monday thru Saturday - 7:00 to 18:00
- 36 LICORERÍA  
Variety of liquors and beers.

TO GO SHOPPING:

- The main avenue is stacked with clothes and art crafts that are worth looking at. Here are some of our favorite shops that are a bit more hidden:
- 37 SANTA MADRE SURF SHOP  
Cool surf clothes, 100% Mexican. Surf equipment for rent and the best instructors in town. They offer great tours that you can book straight though PAL.MAR.

TO MOVE THE BODY AND FEED THE SOUL:

- Besides enjoying the beach and the sun, there are many things to do. Ask for our tours and activities to explore San Pancho and its surroundings. San Pancho is the cultural capital of Riviera Nayarit, the old bodegas turned out to be community spaces that hold art and movement activities. Also, there are several environmental organizations that are concerned for native fauna.
- 38 ENTREAMIGOS  
The Community Center that holds social and environmental projects. It also serves as a recycling venue for the community. You can volunteer, visit the library, ReciclaShop or simply donate to a good cause.
- 39 BODEGA TEATRO  
A space that offers movement classes and workshops during the week, and cultural events in theater, music and cinema during the weekends.
- 40 LA TALLERERA  
Community workshop for artists, where they create and fabricate beautiful art crafts.
- 41 CIRCO  
An exemplary San Pancho project, founded by Cirque du Soleil advocates. There are classes available for adults, but their specialty is to fulfill a space for kids and adolescents from the community who want to explore art in the circus field. You can support them with scholarships or attending their amazing annual show.
- 42 MERCADO ARTESANAL  
Between November and April, every Tuesday, the artisanal market hosts local produce, art crafts, delicious food and live music between 10am and 2pm.
- 43 LA VELITA  
Art Gallery, Tattoo Studio and workshops for children and adults. Look out for special pop up events.
- 44 PLAZA DEL SOL  
Plaza del Sol is the heart of town, a place where everybody gets together for events such as the popular national parties in September, the musical festival in February and much more.
- 45 BIRDING SAN PANCHO  
Project dedicated to the conservation of birds, you can help by booking their eco-tours or making a donation. www.birdingsanpancho.net
- 46 ALIANZA JAGUAR  
Organization dedicated to the protection and preservation of jaguars in the surrounding jungle area. They work mainly with farmers and setting up cameras to track the animals. www.alianzajaguar.org
- 47 TURTLE CENTER  
Dedicated to the protection and conservation of marine turtles. You can do volunteer work or help with a donation. www.project-tortuga.org

FOR AWARENESS:

Mexico takes the fifth place in biodiversity in the world. Nayarit hosts many of this wealth.

TAKE CARE OF FLORA AND FAUNA

Estimates say that in 2050 there will be more plastic than fish in the sea.

TAKE CARE OF THE OCEAN

This beach is home to sea turtles and their nests. Every small trash can be taken by the sea and get ingested by sea animals.

TAKE CARE OF THE BEACH

70% of the earth is covered by water. 97.5% is salty water and only 2.5% is sweet water.

TAKE CARE OF THE WATER

In Mexico, 1% of the population represents 43% of the national wealth.

TAKE CARE OF THE PEOPLE AND ITS DEVELOPMENT

Consuming local produce and regional goods nurture a sustainable way of life that integrate economy, environmental care and health.

CONSUME LOCAL

